

21-25 MAY 2012

# Smile WEEK

Dr George Mukhari Academic Hospital



## 26 LIVES CHANGED DURING FIRST-EVER SHM GROUP OF COMPANIES SMILE WEEK!



The culmination of many months of hard work saw the first-ever SHM Group of Companies Smile Week take place at the Dr George Mukhari Academic Hospital at Medunsa located near Ga-Rankuwa. During this Smile Week, children, such as Reatile, 6 months old, received surgery for her Cleft Lip. In total 26 smiles were given to children who've been waiting for this incredible opportunity.



Dr George Mukhari Hospital is very close to Smile Foundation's heart due to the wonderful work they do. The remote location of the hospital - 90km away from Johannesburg and 36km from Pretoria - means that this hospital treats patients from the areas of Ga-Rankuwa, Soshanguve, and Mabopane, to as far as Limpopo and the North West. In addition, these communities are far removed from the urban areas and from assistance from other NGO's. The needs of this hospital, the second largest in South Africa, are great and so Smile Weeks here are that much more rewarding!

"Personal involvement is part of our family strategy and commitment. Besides donating, we are always practically and actively involved in every charity we support. We feel that if you donate money, you are giving something, but when you give your time, you are really giving." "Dr Ridwan Mia, Dr Reza Mia and Mr Sayed Mia and the SHM Group have been actively supporting the Smile Foundation in various ways for many years." A special thanks to the following organisations that contributed to making this Smile Week a reality - Wheatfields Investments, Carpet and décor, Four Rivers Trading, WMO Africa, South African Memon Association, Dr A.K Ismail Ebrahim and Trade Route Mall.

*Mr Sayed Mia - Chairperson of SHM Group of Companies*

## THANK YOU! THANK YOU! THANK YOU!

A heartfelt thank you to everyone who made this Smile Week possible! So many special people pulled together with their enthusiasm, skill and big hearts to put a BIG smile on these brave children's faces.

It is in partnership with all of you that this great collaboration could take place and 26 children's lives have been changed!

*Maira Gerszt - Chief Operating Officer - Smile Foundation*

The Smile team would like to thank each and every one of you who contributed to making the week such a HUGE success! To everyone from Ward 35, theatre, administration, management, Anesthesiology department, Prof Annadale, the incredibly skilled team of surgeons and Department of Plastic and Reconstructive Surgery, registrars, the Speech therapy department, Rachel Nkosi and volunteers!

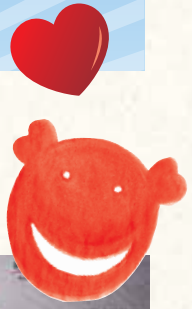




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## HIGHLIGHTS OF THE SMILE WEEK

### KIDDIE'S PARTY

This Smile Week saw 26 children get smiles, during the week we had a special visit from Ronald McDonald who came to put smiles on everyone's faces – including the nurses! The magic show had everyone in awe and then yummy cupcakes were served.



### SUPPORT WORKSHOP FOR MOTHERS

During the Smile Week, Rachel Nkosi (Psychologist who works together with the Smile Foundation) ran two parent workshops during the week. This was a forum for parents to offer each other strength and support through sharing of their experiences

### VISIT BY THE MIA FAMILY

Mr Mia, sons Reza and Ridwan and daughter Razia all visited the hospital to see first-hand how smiles are created during a Smile Week. This included a visit into theatre as well as Dr Ridwan Mia even assisting with one of the surgeries! The team got to chat to the Moms and meet the kids and really feel the impact of their involvement!



## MEDIA COVERAGE

The media continue to support our cause and provide essential coverage during the Smile Week. This aspect of a Smile Week, gives an opportunity for the communities to be educated that their children with facial conditions, can receive expertise surgical support in a South African Academic Hospital. Media coverage achieved during this Smile Week included:

- 5FM
- SAfm
- Metro FM
- Beeld
- Pretoria News
- Daily Sun
- Rekord Mamelodi
- Radio Medunsa



THANK YOU TO THE SHM GROUP OF COMPANIES FOR WORKING TOGETHER WITH US TO GIVE THESE CHILDREN THE GREATEST GIFT THEY COULD RECEIVE – A SMILE!

PUT A SMILE ON A CHILD'S FACE!

SMS "Smile" to 38413 & donate R10



Call 0861-A-SMILE for more information  
Visit our website: [www.smilefoundation.co.za](http://www.smilefoundation.co.za)  
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Photography by Waldo Swiegers

