

5-9 MARCH 2012

Smile WEEK



Chris Hani Baragwanath Academic Hospital and
Charlotte Maxeke Johannesburg Academic Hospital

SHARING SMILES WITH vodacom



28 CHILDREN GET SMILES IN NOT ONE, BUT TWO HOSPITALS!

The first Vodacom Smile Week of 2012 was hosted at the Chris Hani Baragwanath Academic Hospital AND the Charlotte Maxeke Johannesburg Academic Hospitals. 25 children received reconstructive surgery at Chris Hani Baragwanath incorporating mostly burns surgeries, as well a Cleft Lip and Palate procedures. 3 children received facial reanimation surgery at CMJAH. In total Vodacom has helped 28 more children get their smile!



MESSAGE FROM MTHOBI TYAMZASHE, EXECUTIVE DIRECTOR OF CSI AT VODACOM

"We are proud of our long standing association with the Smile Foundation, which has seen many children, disfigured through burns, having access to top rate medical operations. In South Africa, burns are amongst the leading causes of injury amongst children, and whilst much education and work needs to be done to prevent these types of injuries, we are heartened that our modest contribution has the potential to make a positive difference and change their lives for the better."

A MESSAGE FROM SMILE COO MOIRA GERSZT

Thank you to all the Staff at Chris Hani Baragwanath Academic Hospital and Charlotte Maxeke Johannesburg Academic Hospital.

A huge note of thanks to all the dedicated surgeons, registrars, medical officers, anaesthetists, theatre staff, nurses of Ward 13 and Ward 275, Hospital Administration and the Department of Health for all your support during this week! We would not have had such a successful week without your involvement.



PUTTING SMILES ON EVERYONE'S FACES

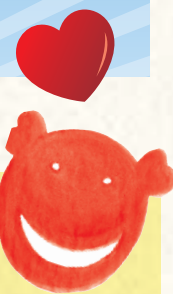
The Vodacom Smile Week included a special visit by Ronald McDonald who put on a magic show! Everyone had their faces painted and cupcakes and a giant cake were certainly a highlight of the week!



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A SPECIAL VISIT BY THE DEPUTY MINISTER OF HEALTH

A Special Visit by the Deputy Minister of Health
Deputy Minister of Health, Dr Gwen Ramokgopa
visited the Smile Week at Chris Hani Baragwanath
Hospital, including a visit into theatre to witness
a surgery. Dr Ramokgopa also spent time in the
ward with the children.

MEDIA COVERAGE

Immense media coverage was achieved throughout this week. Interviews on the Star, E-tv, Daily Sun, Soweto TV, Die Beeld and more all ensured that news about this Smile Week was EVERYWHERE! This aspect of a Smile Week, gives an opportunity for the communities to be educated that their children with facial conditions, can receive expertise surgical support in a South African Academic Hospital.



PUT A SMILE ON A CHILD'S FACE!

SMS "Smile" to 38413 & donate R10



THANK YOU TO VODACOM
for once again partnering with us to give children
a smile!

Ke a leboha
Siyabulela kakhulu
Baie dankie



vodacom



Call 0861-A-SMILE for more information
Visit our website: www.smilefoundation.co.za
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Photography by Clare Louise Thomas
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